

LAKELAND MORTGAGE CORPORATION

"Your Trusted Leader in Mortgage Banking" Since 1987

Press Release

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WOODARD JOINS LAKELAND MORTGAGE CORPORATION

(February 6, 2009 – BLOOMINGTON, MN).....One of the nation's most recognized mortgage industry professionals is joining Twin Cities based Lakeland Mortgage Corporation, itself a Top 10 lender in the area.

Sue Woodard is currently the President of Content and Publishing for Mortgage Success Source, which is the combined entity of Mortgage Market Guide, LoanToolbox and The Duncan Group. She is also a highly sought-after international speaker, trainer, writer and consultant for the mortgage industry. Additionally, her top producing loan origination team in Minneapolis maintains a profitable and thriving practice, which has been built 100% by relationships and referrals.

Sue has had her own financial radio show, has been featured on NBC and CBS Live News Radio, and also has appeared on CNBC's Squawk Box and Mad Money. She is a member of her local Mortgage Association and Board of Realtors, the Women's Council of Realtors, and is on the National Advisory Board for Ellie Mae.

"Sue is an absolute dynamo, and her origination team is one of the best" says Lakeland CEO, Mark Teteris. "Sue will add a new dimension to Lakeland's capabilities and market profile as we expand and develop new ways to deliver training and marketing support to our growing team".

Sue and her team will be opening a new branch for Lakeland Mortgage, with a unique sales culture centered around putting into action the industry leading tools and teachings of Mortgage Market Guide, the LoanToolbox, Certified Scripts for Success and the Duncan Group. They will be opening up a limited opportunity for a few select individuals to join their branch – interested persons may contact Karen at (952) 820-3216 for more details and information.

Lakeland Mortgage Corporation was founded in 1987 and is privately held. The company is a full-service lender providing finance solutions for all home price brackets. Lakeland originates mortgages under private jumbo, FHLMC, FNMA, FHA, USDA, and VA guidelines. The company also serves first time and under-served homebuyers through its relationship with the Minnesota Housing Finance Agency, the Minneapolis-St. Paul City Living, and Rural Development programs.

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